



**HOWARD COUNTY LOCAL HEALTH IMPROVEMENT COALITION**

January 30, 2020

Maura Rossman, M.D., Health Officer  
Howard County Health Department

Steven C. Shelgrove, President  
Howard County General Hospital

Kelly L. Kessler, M.S., C.H.E.S.®, Director  
Howard County Local Health Improvement Coalition

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**PURPOSE, AGENDA & APPROVAL OF MINUTES**

**GOAL:** Update Coalition members on trends and research on the impacts of vaping, e-cigarettes, tobacco use and tobacco marketing among youth and minority populations and continue to discuss intersections on health equity and disparity in Howard County to promote equity-framed actions to maintain and improve health.

**AGENDA:**

- A. Welcome and New Member Introductions
- B. 2020 Maryland Legislative Session Update
- C. Impacts of Vaping, E-Cigarettes and Tobacco Use Presentation
- D. Horizon Foundation Equity Report
- E. Member Announcements and Work Group Highlights
- F. Next Steps and Meeting Wrap Up

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**WELCOME AND INTRODUCTIONS**

**Welcome**

New Members and Guests!

380 Members – 130 Organizations

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SCHOOL OF LAW

**2020 Legislative Preview  
Howard County LHIC**

*Kathleen Hoke, J.D.*

University of Maryland Carey School of Law  
Legal Resource Center for Public Health Policy

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**What's New in Tobacco Regulation:  
Federal and Maryland Law and Policy Changes**

*Presented by:*  
*Kathleen Hoke, Director*  
*Ryan Carter, Student Attorney*

January 30, 2020  
Howard County LHIC

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LEGAL RESOURCE CENTER  
FOR PUBLIC HEALTH POLICY

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**Overview**

- Federal Update
- Maryland Legislative Update
- Surgeon General Smoking Cessation Report
- CDC's Federal Register Notice on Health Equity in Tobacco Control Practices

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## Federal Tobacco Updates

**TOBACCO 21**

On December 20, 2019, the President signed legislation to raise the federal minimum age of sale of tobacco products from 18 to 21 years. It is **now** illegal for a retailer to sell any tobacco product – including cigarettes, cigars and e-cigarettes – to anyone under 21. FDA will provide additional details on this issue as they become available.

- ⊗ No grandfathering clause.
- ⊗ No military exemptions.

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## Federal Tobacco Updates

**FLAVORED ELECTRONIC SMOKING DEVICES/VAPE PRODUCTS**

FDA Guidance (effective 2/4/20) prohibits the manufacturing, distribution, and sale of:

- ⊗ Any flavored, cartridge-based ESDs other than **menthol** or tobacco flavor;
- ⊗ All ESDs for which the manufacturer has not taken adequate measures to prevent minors' access;
- ⊗ ESDs targeted to minors or likely to promote the use of ESDs by minors; and
- ⊗ All flavors are permitted for tank systems (unless violate youth targeting provision).

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## 2020 MD Tobacco Legislation

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[HB3/SB233](#)

**Business Regulation - Flavored Tobacco Products – Prohibition**

- Comprehensive flavor ban bill
  - Prohibits the manufacturing/shipping/importing/selling of **all flavored tobacco products**
    - Includes ESDs, menthol cigarettes, smokeless tobacco, cigars
  - Violation: misdemeanor, \$1000 fine and/or imprisonment < 30 days
- Emergency bill – effective upon enactment
- *Hearing in the House Economic Matters Committee, 2/6 at 1:00 p.m.*
- *Hearing in the Senate Finance Committee, 2/13 at 1:00 p.m.*

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[SB3](#)

**Electronic Smoking Devices - Other Tobacco Products, and Cigarettes - Taxation and Regulation**

- Tobacco tax bill
  - Applies state tobacco tax to ESDs *and their component parts (including liquid and device)*
  - Set tobacco tax rate for “other tobacco products” and ESDs to **86%** of the wholesale price
  - Increases cigarette tax from \$2 to \$4 per pack
  - \$21 million in 2022 budget for Cigarette Restitution Fund
- *Hearing in Senate Budget and Tax Committee, 1/29 at 1:00 p.m.*  
*This effort is a component of the broader education funding bill from the Kirwan Commission.*

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[SB440](#)

**Pharmacists—Aid for the Cessation of Tobacco Product Use**

- Permits pharmacists to prescribe nicotine replacement therapy and medications for to assist with tobacco use cessation, increasing access.
- Will allow patients to secure access through insurance with little or no co-pay, reducing cost.

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### Access to Health Care

- HB455/SB334: This bill requires most health insurers to report data to the Insurance Commissioner to insure that the companies are complying with the federal Mental Health Parity Act and to assess the companies' coverage of substance use disorder treatment.
- HB134: This bill sets a maximum of \$100 for a co-pay for insulin under most health insurance plans.

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### Physical Activity

- HB516: This bill sets a goal for public elementary school students of a minimum of 150 minutes of physical activity a week, including a minimum of 90 minutes of physical education
- HB203: This bill adds Baltimore County and Howard County to the jurisdictions eligible for certain grants to support improvements to county parks and the creation of new parks.

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### Behavioral Health

- HB26: The bill provides that absence from school due to mental illness is a lawful (excused) absence and requires schools systems to develop a policy related to student absence for mental illness.
- SB454: This bill mandates that all first-responders be trained in mental health awareness, including identifying mental health and employing de-escalation techniques.
- SB324: This bill requires MDH to collaborate with the VA and others to make sure veterans can access mental health first aid, which consists of trainings for veterans and their families on how to identify and respond to signs of mental illness and substance use disorder.

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**Healthy Aging**

- HB498: This bill requires the Governor to allocate \$1 million to support and expand aging-in-place programs, including the newly defined senior villages.
- HB564: The bill requires funding to provide low-income seniors with a subsidy of \$1,000 to help them reside in assisted living facilities.
- HB33/SB153: This bill adds causing severe emotional distress to the definition of abuse of a vulnerable adult.

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**LEGISLATIVE TRACKING/QUESTIONS?**

Please join our legislative update calls every other Monday at 1:00 p.m. (next call February 10); 1-712-770-5505 #288-644.

Access the [tracking document](#) at any time.

Join our list serv by emailing the Legal Resource Center at: [publichealth@law.umaryland.edu](mailto:publichealth@law.umaryland.edu)

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**Impacts of Vaping and Tobacco Marketing among Youth and Minority Populations**

Howard County Local Health Improvement Coalition Meeting

**Julia Cen Chen-Sankey, PhD MPP**  
 Post-Doctoral Fellow  
 National Institute on Minority Health and Health Disparities  
 National Institutes of Health  
 January 30, 2020




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### Disclaimer

Comments and opinions expressed are presenter's own and do not necessarily reflect those of the U.S. Government, the Department of Health and Human Services, the National Institutes of Health, or the National Institute on Minority Health and Health Disparities.



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### Types of E-cigarettes



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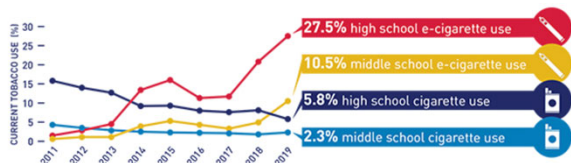
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### Trend of current (past-30-day) e-cigarette use prevalence among U.S. youth



**In 2019, over 5 million youth in the U.S. used e-cigarettes in the past 30 days!**

Source: National Youth Tobacco Survey, BRFSS

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### Youth E-cigarette Use is An Epidemic

"I, Surgeon General of the United States Public Health Service, VADM Jerome Adams, am emphasizing the importance of protecting our children from a lifetime of nicotine addiction and associated health risks by immediately addressing the epidemic of youth e-cigarette use."



- U.S. Surgeon General Jerome Adams  
December 2018



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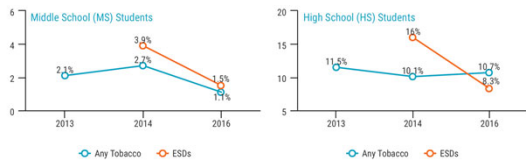
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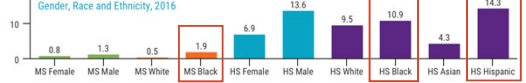
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### Howard County Tobacco and E-cigarette Use (Past-30-Day Use)

Percent Current Use of Tobacco/ESDs



Percent Current Tobacco Use by Gender, Race and Ethnicity, 2016



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### Harm of E-cigarette Use

- Nicotine
  - Harm adolescent brain development, including memory, learning, and attention
  - Nicotine addiction: the nicotine level in one pod of JUUL equates to a pack of cigarettes
- Increase combustible tobacco use (particularly cigarettes)
- E-cigarette aerosolization produces harmful substances such as heavy metals (e.g., nickel, tin, and lead) and ultrafine particles that damage lungs
- E-cigarette use-related lung injuries as of January 14, 2020:
  - 2,668 cases of e-cigarette use associated lung injury
  - 60 deaths have been confirmed
  - Injuries and deaths are related to vaping THC containing vitamin E acetate



Source: [https://www.cdc.gov/tobacco/basic\\_information/e-cigarettes/severe-lung-disease.html](https://www.cdc.gov/tobacco/basic_information/e-cigarettes/severe-lung-disease.html)

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### How do e-cigarettes become so popular among teenagers?

The **flavors** make it easy to hit.

The **devices** make it easy to hide.

The **nicotine** makes it hard to quit.



Guess any e-cigarette products here?

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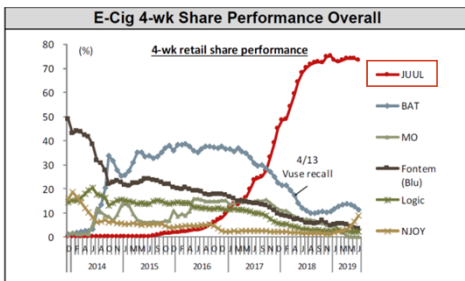
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### Trend of E-cigarette Retail Share Performance in the U.S. (2014–2019)



Source: Nielsen Total US xAOC/Convenience Database & Wells Fargo Securities, LLC

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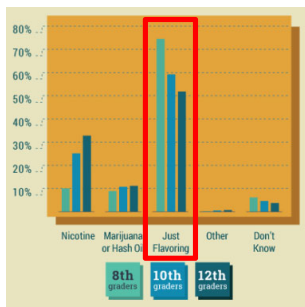
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### What are teens vaping?

When asked students what they thought was in the e-cigarette they inhaled the last time they vaped...



Source: Monitoring the Future 2017

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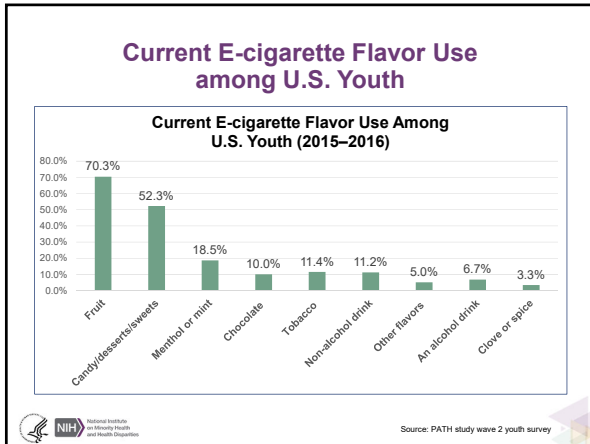
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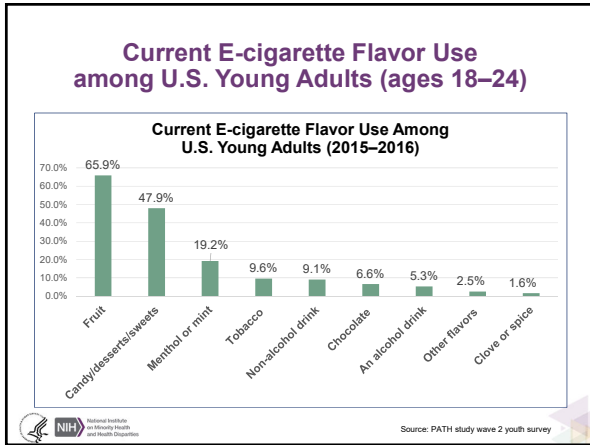
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### E-cigarette Regulations in the U.S.

- The FDA has set a May 2020 deadline for e-cigarette makers to submit a formal application to keep their products on the market
- Many local jurisdictions have permanently or temporarily banned the sale of flavored e-cigarettes
- Other policy options to reduce harm among youth:
  - Restrictions on e-cigarette marketing (online or in store)
  - Restrictions on nicotine concentrations and delivery
  - Internet sales prohibition
  - Taxation

Source: PATH study wave 2 youth survey

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### Public Health Actions to Reduce Teen Vaping

- Know that teenagers, especially minority teenagers, are being targeted by the tobacco and vaping industry
- School and home education about emerging tobacco products (especially e-cigarettes and cigars)
- Seek help from school counselors and healthcare providers about nicotine addiction
- More rigorous and up-to-date tobacco use data collection
- Local policy change can be helpful
  - Flavored tobacco sales restrictions
  - Tobacco 21 policy enforcement
  - Vaping ban enforcement on school grounds and other public space




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### Questions?

Please contact me at  
Julia.Chen-Sarkey@nih.gov




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### Connect With Us

- Visit us online [www.nimhd.nih.gov](http://www.nimhd.nih.gov)
- Connect with us on Facebook  
[www.facebook.com/NIMHD](https://www.facebook.com/NIMHD)
- Follow us on Twitter  
@NIMHD
- Join us on [linkedin.com/company/nimhd-nih/](https://www.linkedin.com/company/nimhd-nih/)
- Sign up for news  
<https://public.govdelivery.com/accounts/US-NIH/NIMHD/subscriber/new>




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**HEALTHY MEETING STRETCH BREAK, TRANSITION AND NETWORKING**

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**Calls to Action**

- Coalition Strategic Planning – **Complete Action Alert Survey**  
<https://forms.gle/Qf422HRcHZkngUpp9>
- Diabetes Action Plan Development
- HCHAS “Answer the Call” – **ALL MEMBERS**
- CDSMP/MHFA/Suicide Prevention – **ALL MEMBERS**
- HC Age Friendly Communities Committees – **ALL MEMBERS**
- HCHD E-Cig Prevention Materials – **ALL MEMBERS**

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**MEMBER REPORT**

Horizon Foundation’s Report  
“The 2020 Vision for Health in Howard County”

Nikki Highsmith Vernick  
President and CEO, Horizon Foundation

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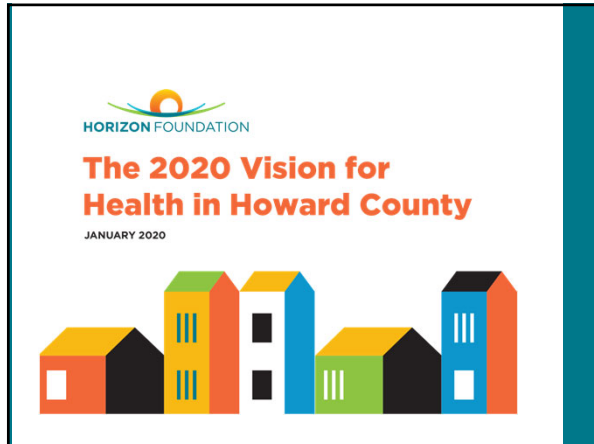
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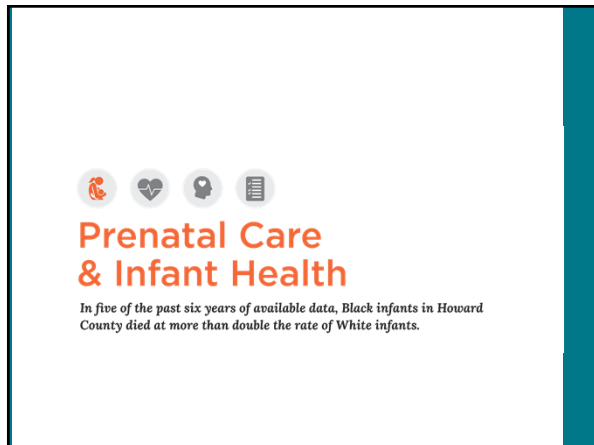
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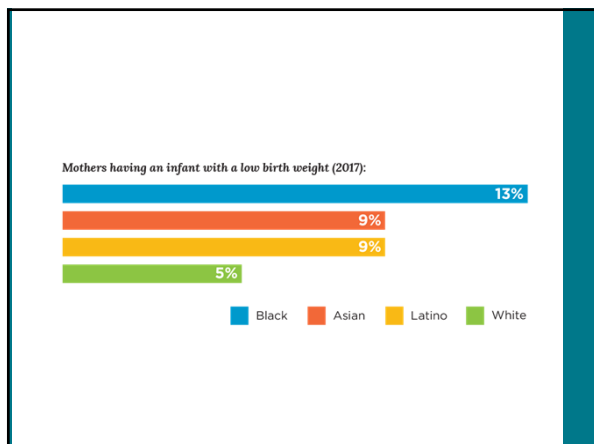
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Latina and Black pregnant women are **2x more likely** to receive late or no prenatal care compared to White pregnant women.



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**Chronic Disease**  
Heart disease is a leading cause of death in Howard County— and it is killing Black residents at a rate higher than for any other race.

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Black patients are four times as likely as White patients to be seen in the emergency department for diabetes (2017):



Black patients are three times as likely as White patients to be seen in the emergency department for high blood pressure (2017):



■ Black ■ White

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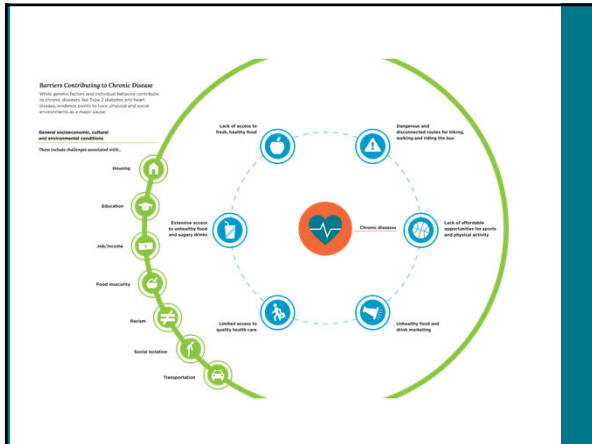
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## Mental Health

Mental health challenges affect people of all races, but county surveys highlight racial disparities in risks and indicators that particularly affect Black and Latino residents.

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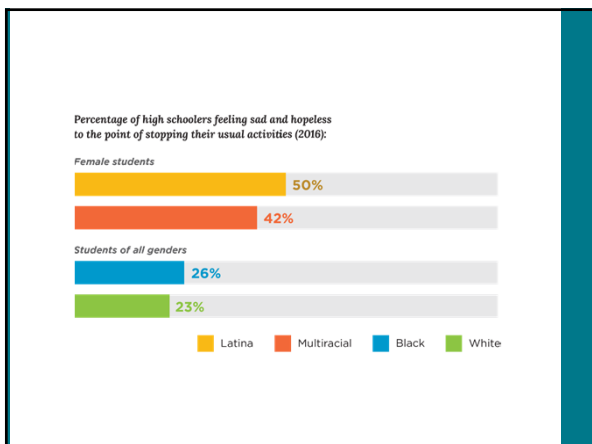
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## Advance Care Planning

While the overall percentage of Howard County residents with an advance directive or a named agent is alarmingly low, Asian members of our community are the least likely to have completed either of these two critical steps in advance care planning.

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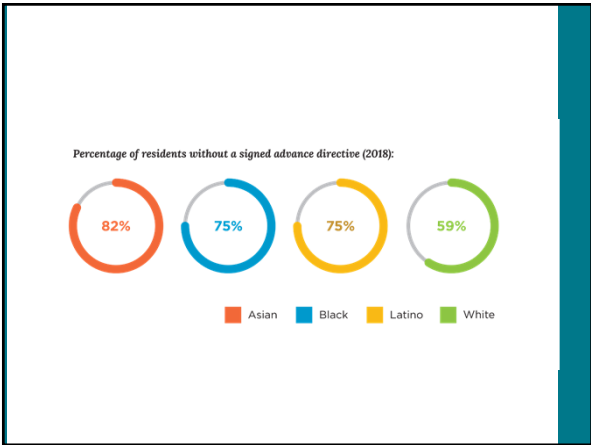
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**HORIZON FOUNDATION**

WEBSITE: [THEHORIZONFOUNDATION.ORG](http://THEHORIZONFOUNDATION.ORG)  
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 TWITTER & INSTAGRAM: [@THEHORIZONFOUND](https://www.instagram.com/THEHORIZONFOUND)

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**NEW MEMBER INTRODUCTIONS  
MEMBER ANNOUNCEMENTS**



HCLHIC members are encouraged to provide event information for inclusion on the HCLHIC Community Calendar, social media and HCLHIC Digest.

Please send information to [hic@howardcountymd.gov](mailto:hic@howardcountymd.gov)

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**NEXT STEPS & FUTURE MEETINGS**

Please stay tuned for Upcoming Community Forum Fall 2019

Work Group Meetings  
 Access to Care: March 26, 2020 9-10:30 am (Barton Room at HCHD/Virtual)  
 Behavioral Health: March 17, 2020 9-10:30 am (Virtual)  
 Healthy Aging: March 24, 2020 2:30-4:00 pm (Office on Aging and Independence)  
 Healthy Weight: March 19, 2020 9-10:30 am (Barton Room at HCHD/Virtual)

Full HCLHIC Quarterly Meeting  
 April 30, 2020 8:30 am - 10:30 am (TBD)

*\*Please note calendar invitations will be sent one week prior so please mark your calendars now to save the dates.*

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